



### **Ellsworth Vision Statement (short version)**

Ellsworth is an economically, socially, and culturally vital community that serves the region by providing an exceptional place for business, leisure and life.

### **Ellsworth Vision Statement (long version)**

Ellsworth, proud shire town of Hancock County, is an economically, socially, and culturally vital, year-round community that serves the region by providing an exceptional place for business, leisure and life.

Ellsworth benefits from a diverse base of income and capabilities as a result of sustained and balanced growth in entrepreneurial, retail and export activity. It is well positioned for business because of its connectivity, skilled workforce and "can-do" attitude.

Its distinctive Downtown and Riverfront draw people to work, shop, eat and play. Its walkable streets and trails, and the connections between neighborhoods, parks and other community attractions create a healthy and welcoming feel.

Ellsworth's commercial districts and neighborhoods are well-maintained. The community is known for being safe and inclusive, for its quality housing choices for people of all ages and income levels, and for its family-friendly recreation opportunities, in-town as well as on and surrounding Ellsworth's many lakes.

Ellsworth's school system is attractive to families who seek a high-quality education for their children. City staff excel in meeting service demands in a responsive, friendly, and professional manner.

It is a thriving regional service center where City government, business, nonprofit and community organizations partner to realize this shared vision.

### **City Mission Statement**

To enhance the lives of residents by providing and maintaining essential infrastructure, public safety, education and recreation; and by welcoming and supporting economic activity through partnerships with businesses, investors and other organizations.

### **City Council Mission**

To provide leadership in policymaking, planning and public investment to advance the City's vision while continuing to provide high quality services at reasonable rates.